

## Kvalitativno raziskovanje

Predmet uvaja študente v kvalitativne pristope v raziskovanju, sooča jih z aktualnimi dilemami, problemi in možnostmi rešitve v interaktivnem komunikacijskem polju. Vključuje vpogled v sodobne raziskovalne procese, s poudarkom na prijemih kot so:

*common sense*, kognicija, identifikacija, interpretacija, interakcija, abdukcija.

### Poglavitne teme:

- osrednja terminologija in pregled kvalitativnih teorij in metod
- metodološke dihotomije
- kulturni relativizem - univerzalizem
- etnografija - teorija
- emski - etski pristop
- *top-down vs. bottom-up pristop*
- a/percepcija časa in prostora
- spolna dihotomija
- abduktivni pristopi: *double binde trickle downe, bubble up.*
- metodološki nacionalizem, metodološki kozmopolitizem, metodološki holizem
- utemeljitvena analiza (Grounded theory)
- tekstualne etnografije in kvalitativni intervjuji.

## Qualitative research

The course introduces students to the modern concepts of social research, which is facing with the current dilemmas, problems and potential solutions in the interactive, space of communication. Includes insights into processes of human sociality and individuality and current aspects such as: common sense, cognition, identification, interpretation, interaction, abduction.

### Main issues:

- central terminology and an overview of anthropological theories and methods
- some of the methodological dichotomies
- cultural relativism - universalism
- ethnography - theory
- emic - etic approach
- *top down vs. bottom up* approach
- a / perception of time and space
- sexual dichotomy
- abductive approaches: *double binde, trickle down, bubble up.*
- methodological nationalism, methodological cosmopolitanism, methodological holism.
- Grounded theory
- textual ethnography and qualitative interviews.