

Propaganda in film

Predmet izhaja iz predpostavke, da film predstavlja tisti medij, ki je, zgodovinsko gledano, najbolj uspešno širil propagando, zaradi česar je bil v tem smislu zelo cenjen tako pri uporabnikih (oz. naročnikih) kot pri kritikih. Osnovno vprašanje pri tem pa je, kako film kot propagandni medij deluje in, ali je njegova vloga res (bila) tako pomembna kot je običajno predstavljena.

Predmet tako po eni strani vpeljuje ključne koncepte, teorije in avtorje, ki omogočajo razumevanje delovanja propagande, po drugi strani pa seznanja študente in študentke s filmskimi tehnikami, ki omogočajo filmu, da funkcionira kot propagandni medij *par excellence*. Ob tem so predstavljeni številni primeri iz zgodovine propagandnega filma od prve svetovne vojne, sovjetskega montažnega gibanja in nacističnega ter hollywoodskega filma v času druge svetovne vojne do sodobnosti.

Propaganda and Film

The course follows the presumption that film, historically viewed, could be regarded as the most successful propaganda medium, and consequently it has been much appreciated from its users (or contractors) as well as from its critics. The main question is, nevertheless, how film as a vehicle of propaganda operates, and whether its role really was as important as it is usually thought.

On the one hand the course introduces key concepts, theories and authors that enable students to understand workings of propaganda, and on the other hand it informs them about film techniques that enable film to function as propaganda medium *par excellence*. In this context several historical cases are introduced from the first world war, Soviet montage movement, Nazi and Hollywood film during the second world war until now.