

Avdiovizualni in digitalni praktikum

Predmet ponuja teoretične osnove upovedovanja in ustvarjanja avdiovizualnih sporočil na različnih medijskih platformah. Prav tako omogoča pridobivanje praktičnih znanj in veščin za samostojno pripravo in produkcijo avdiovizualnih vsebin z uporabo dostopnih digitalnih in/ali mobilnih naprav, programskih in tehničnih orodij za njihovo ustvarjanje na različnih programskih in tehnoloških platformah (radio, televizija, splet). Študenti se naučijo osnovnih pravil oblikovanja zgodbe za medije, načel upovedovalnega novinarstva, in kako učinkovito uporabiti sliko in zvok za upovedovanje dogodka ali teme. Pri tem spoznajo tudi zmožnosti in uporabnost naprav, programske opreme in drugih orodij za multimedijско produkcijo.

Audiovisual and Digital Practicum

The course offers theoretical basics of presenting and creating audio-visual messages on various media platforms. It also enables the acquisition of practical knowledge and skills for independent production and production of audio-visual content with accessible digital and / or mobile devices, programming and technical tools for their creation on various software and technology platforms (radio, television, web). Students learn the basic rules for creating a story for the media, the principles of narrative journalism, and how to effectively use the picture and sound to report about an event or topic. They also learn about the capabilities and usability of devices, software and other multimedia production tools.