

Mednarodno komuniciranje

Očrt osnovnih pojmov (globalno komuniciranje, internacionalizacija, politična, kulturna in ekonomska spacializacija, načini in (politične) oblike mednarodne standardizacije komunikacijske strojne in programske opreme).

Teoretske tradicije in dileme v konceptualizacijah mednarodnega komuniciranja (modernizacijska teorija komuniciranja, kulturni imperializem, digitalni razkorak, post-kolonialna teorija kom., razvojno kom., avtorske pravice, nevtralnost interneta).

Razvoj političnega gibanja za pravičnost mednarodnega komuniciranja (New World Communication Order (NWICO), World Summit on the Information Society (WSIS), Internet Governance Forum (IGF)), nadnacionalni sporazumi in institucije, oblike in učinkovitost političnega organiziranja deležnikov mednarodnega komuniciranja (vlade, ekonomske organizacije, civilna družba).

Mednarodni politično-ekonomski odnosi na treh plasteh družbenega komuniciranja (infrastruktura (telekomunikacijske mreže – sateliti, internet (javni internet in virtualne zasebne mreže)), distribucijske storitve, komunikacijske storitve in vsebine), dominantni in alternativni tokovi mednarodnega komuniciranja in produkcija. Komuniciranje in moč, medijske korporacije. Dinamike in dileme heterogenizacije in homogenizacije globalnih kulturnih sil. Transnacionalna javna sfera.

International communication

Main features of basic concepts (global communication, internationalization, political, economic and cultural spacialization, modes and (political) approaches towards standardization of communication hardware and software).

Theoretical traditions and dilemmas in conceptualisations of international communication (modernization theory of communication, cultural imperialism, digital divide, post-colonial theory of comm., development theory, copyrights, neutrality of the internet).

Development of the political movement for justice and equity of international communication (New World Communication Order (NWICO), World Summit on the Information Society (WSIS), Internet Governance Forum (IGF)), international agreements and institutions, forms and effectivity of political organization of the stakeholders (governments, economic institutions, civil society).

International political-economic relations on the three layers of social communication (infrastructure (telecommunication networks - satellites, internet(public internet and virtual private networks)), distribution services, communication services and content), dominant and alternative flows of international communication and production.

Communication and power, media corporations.

Dynamics and dilemmas of heterogenization and homogenization of global cultural forces.

Transnational public sphere.