

Uporaba tehnologij

Predmet predstavi značilnosti, probleme, dileme in vizije implementacije in konkretne rabe informacijskih in komunikacijskih tehnologij v vsakdanjem življenju.

Teoretska podlaga predmeta bazira na družbenem oblikovanju tehnologije, ki predpostavlja pluralne možnosti in rabe tehnologij. Predmet temelji na izhodišču, da tehnologije ne moremo ločevati od konkretnih praks in rab. Predmet zato upošteva tudi sodobne pristope (digitalne) razslojenosti, ki so odraz asimetrične porazdelitve ekonomskega, političnega in kulturnega kapitala. Teoretski pristop izpostavlja tudi vprašanje intenc, zato so rabe tehnologij (tako na institucionalni kot individualni ravni) vedno odraz obstoječih namer in motivacij, kakšen tip družbene strukture in kakšen tip (politične) participacije prevladuje v družbi.

Predmet predstavi komunikacijske dimenzije internetnih omrežij, ki zagotavljajo produkcijo, distribucijo in uporabo digitaliziranih informacij.

Predmet predstavi ključne probleme in dileme z vidika transformacije javne sfere, medijske potrošnje, državljskega vključevanja ter politične participacije.

Proces individualizacije in personalizacije (transformacija prostora, zaposlitev, ekonomskih aktivnosti, kulture in komunikacije, prekop iz množičnega v množično osebno internetno komuniciranje).

Razumevanje potencialnih možnosti in dejanskih praks znotraj družb bo predstavljeno skozi kritiko omreženega individualizma in omrežene družbenosti.

Predmet predstavi tudi druge aktualne probleme rabe komunikacijskih tehnologij s stališča javne in

The use of technologies

The course present characteristics, problems, dilemmas and visions of the implementation and concrete usages of information and communication technologies in everyday life.

Theoretical foundations of the course is based on social shaping of technology, which presupposes plural possibilities of opportunities and uses of the technology. The course takes the premise that technologies cannot be separated from concrete practices and uses. The course therefore takes into account current approaches toward digital stratification, which are a reflection of asymmetric distribution of economic, political and cultural capital. The theoretical approach exposes the questions of intentions too; therefore the actual uses of technologies (on institutional and individual level) are always a reflection of intentions and motivations, what kind of social structure and (political) participation the concrete society is looking for.

The course presents communication dimensions of internet networks, which ensures the production, distribution, and use of digitized information.

The course presents key problems and dilemmas from the point of view of transformations of public space, media consumption, civil engagement and political participation.

The process of individuation and personalization (transformation of space, work and economic activity, culture and communication, shift from mass communication based on mass media to mass self-communication) will be presented in detail.

The critics of networked individualism, networked democracy and networked sociability will be presented in order to understand better the possible affordances and actual communication practices within modern society.

The course presents some other current problems of the uses of communication technologies from the point of public and

politične participacije ter transformacijo iz infopromocijske k individualizirani politiki.

Predmet predstavi tudi nekaj specifičnih tem in študij primerov s področja rabe tehnologij, z namenom poglobljanja razumevanja uporabe tehnologij.

political participation and transformation from info-promotional toward individualized politics.

The course in addition presents some specific themes and case studies aiming to improve understanding of use of technologies.